



## Board of Trustees Strategic Planning Goals 2019

### **#1 Planned Giving**

In an effort to meet the ever-growing demand for funding for Catholic education and ministries, the Foundation will launch a formalized Planned Giving Program. In 2019, the Foundation will market the Legacy of Faith Society and focus on planned giving program development. The Foundation will co-sponsor End-of-Life Workshops with the Diocese and Catholic Charities and continue to seek additional opportunities to collaborate with the Diocese. By utilizing the Planned Giving Program and encouraging multi-year gift commitments, the Foundation seeks to increase assets under management to \$5 million in 2019 and \$6 million in 2020.

### **#2 Increase Board Capacity**

In an effort to better represent the greater geographic and diverse community and to meet the ever-growing demand for Catholic education, and to provide for a better distribution of work, the Foundation will increase the capacity of the Board of Trustees by maintaining trustee membership to 17 in 2019 and increase to 18 in 2020. The board will also seek to add advisory representation to each committee by adding a minimum of 6 in 2019.

The Board of Trustees will meet four times a year – February/March (Annual/Strategic), April/May (Retreat), August, and November. The board will continue to utilize the consent agenda and seek to further define committee roles in order to increase efficiency. Each meeting will include training and connection to cause components.

### **#3 Celebration of Faith**

In an effort to meet the ever-growing demand for funding for Catholic education, the Foundation seeks to ensure that tuition assistance remains available to all current recipients. The Foundation seeks to move progressively toward a 2/3 and 1/3 split between Catholic school education and parish religious education. The goal of raising \$325,000 and providing \$190,000 in funding for faith education through the Celebration of Faith 2019 will require that the Foundation utilize the Celebration of Faith Advancement Committee to coordinate Partner

and Table Recruitment and increase board connections in each of the geographic areas. An increase or elevation of six Partners and six tables annually will ensure that 75% of the event goal is met before the night of the event.

The Celebration of Faith Planning Committee will seek to provide dynamic videos and speakers to ensure that the 2020 goal of \$325,000 with \$180,000 in faith education support and 2021 goal of \$370,000 raised with \$225,000 in financial support are attainable.